

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/30/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☒ 24-Hour Notice☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)****ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 1/3

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 29 / 2010

Mailing Address

PO Box 7777

Amount

328619.14

City

Philadelphia

State

PA

Zip Code

19175-0061

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Purpose of Expenditure

Media Buy TV

Category/

Type

Name of Federal Candidate supported or Opposed by expenditure:

Ken Buck

Check One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010

Other (specify):

Transaction ID: SE-67269

Calendar Year-To-Date Per Election
for Office Sought

7959016.08

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY
10 / 29 / 2010

Mailing Address

PO Box 7777

Amount

91380.86

City

Philadelphia

State

PA

Zip Code

19175-0061

Office Sought:

☐ House

State: CO

☒ Senate

District: 00

☐ Presidential

Purpose of Expenditure

Media Buy Radio

Category/

Type

Name of Federal Candidate supported or Opposed by expenditure:

Ken Buck

Check One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010

Other (specify):

Transaction ID: SE-67270

Calendar Year-To-Date Per Election
for Office Sought

7959016.08

(a) SUBTOTAL of Itemized Independent Expenditures

420000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Pfoersch, Jr.

Signature

MM / DD / YYYY
10 / 30 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**PAGE OF 2/3
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice			
Full Name (Last, First, Middle, Initial) of Payee Grunwald Communications		Date M M / D D / Y Y Y Y 10 / 29 / 2010	
Mailing Address 1306 30th Street, N.W.		Amount 5000.00	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure Media Production Estimate	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential State: CO District: 00	
Name of Federal Candidate supported or Opposed by expenditure: Ken Buck		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 7959016.08		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):	
		Transaction ID: SE-67275	
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB		Date M M / D D / Y Y Y Y 10 / 29 / 2010	
Mailing Address PO Box 7777		Amount 175000.00	
City Philadelphia	State PA	Zip Code 19175-0061	
Purpose of Expenditure Media Buy Radio	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential State: PA District: 00	
Name of Federal Candidate supported or Opposed by expenditure: Pat Toomey		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 8744579.56		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):	
		Transaction ID: SE-67219	

(a) SUBTOTAL of Itemized Independent Expenditures

180000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch, Jr.
SignatureM M / D D / Y Y Y Y
10 / 30 / 2010

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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☐ 24-Hour Notice ☐ 48-Hour NoticeSCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURESPAGE OF 3/3
FOR LINE 24 OF FORM 3XNAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 29 / 2010

Amount

270000.00

Mailing Address
PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0081

Purpose of Expenditure
Media Buy TVCategory/
Type

Office Sought:

☐ House

State: WA

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Dino Rossi

Disbursement For:

☐ Primary☒ General 2010☐ Other (specify):

Transaction ID: SE-67271

Calendar Year-To-Date Per Election
for Office Sought

3993615.87

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

M M / D D / Y Y Y Y
10 / 29 / 2010

Amount

435000.00

Mailing Address
PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure
Media Buy TVCategory/
Type

Office Sought:

☐ House

State: PA

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Pat Toomey

Disbursement For:

☐ Primary☒ General 2010☐ Other (specify):

Transaction ID: SE-67286

Calendar Year-To-Date Per Election
for Office Sought

8744579.56

(a) SUBTOTAL of Itemized Independent Expenditures

705000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

1305000.00

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John B Poersch, Jr.

Signature

M M / D D / Y Y Y Y
10 / 30 / 2010

Federal Election Commission
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FOR INCOMING DOCUMENTS**

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